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ICEMAX

keep it cold

## CONCEPT

More than an alternative to existing bottle coolers, ICEMAX is revolutionizing the space, utilization and highlights the bottle on table.

### STOP !!!

- ice cubes
- water dropping on table
- impersonal and cumbersome coolers



Business meals, family meals, gala evenings, weddings... ICEMAX is a **MUST-HAVE CHILLER** to sublimate your events in combining both the performing of the know-how and the efficiency of the communication transmission.

Owing to its strong personalization potential and its originality ICEMAX, allows your brand, your logo or your message to focus attention and to leave its marks in the minds.

ICEMAX is perfectly adapted to the bottle shape and keeps it

[ + FRESHER  
+ LONGER ]

## CUSTOMIZATION

Choice of **ARTWORKS** and **MATERIALS**, ICEMAX gets dressed from your desires for more pleasure.



### YOUR ARTWORK

At first on artwork, as it is possible to work as one pleases logos, photos, images or texts.

### YOUR MATERIAL

Then on Materials, because ICEMAX offers you a wide range of possibilities, from printed paper to natural leather via fabrics.

[ TO EACH ITS ICEMAX ! ]

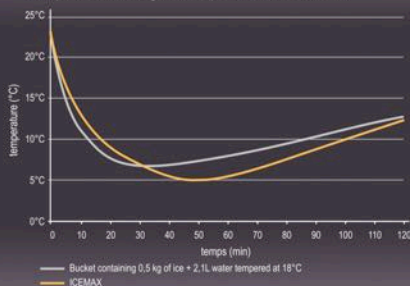


## TECHNOLOGY & INNOVATION

### A UNIQUE TECHNOLOGY FOR AN INCOMPARABLE KNOW-HOW !

ICEMAX owes its performance to its **DOUBLE INSULATING WALL** containing **CLAY**. This **patented technology** enables to reconstitute during 2 hours the cold stored in the freezer.

Comparative T°C statement  
Of a liquid contained in a glass bottle placed in 2 different coolers



This unique technology thus enable ICEMAX to

- **REFRESH YOUR BOTTLE WITH 15 MINUTES**
- **AND KEEP IT COLD FOR MORE THAN 2 HOURS.**

## INSTRUCTION FOR USE

### ☀ CHILLER FUNCTION

- 1 - Place the ICEMAX in the freezer (minimum 2 hours)
- 2 - Remove the ICEMAX from the freezer
- 3 - Slide the bottle to chill into the ICEMAX
- 4 - After 15 minutes your bottle is at the ideal temperature and remains so for another 2 hours.

### ☀ COLD KEEPING FUNCTION

- 1 - Remove the refreshed bottle from the fridge
- 2 - Slide the bottle into the ICEMAX to keep it cold for further 2 hours

